

Archivist
2010 AGM Report
April 5, 2010
As Prepared By Betty Liang

I was very happy to return as an archivist at CHMA this year.

Last year, a structured system had not really been employed with archiving and I feel that this year there has been a great improvement in terms of where we store CDs and how we go about the actual archiving process.

During the year, we have had set aside a few periods of time where both Maria and I as well as a couple of volunteers devoted a hour or so solely to the task of archiving CDs. I found this to be a very efficient way to make sure that there is not a huge backlog of CDs that need to be archived. I feel as if more set occasions for these 'archiving parties' would be beneficial to the archiving process as well as to familiarize new volunteers with the inner workings of this radio station.

It has been another great year working for CHMA. I would not have learned so much about radio broadcasting and met so many great people if it had not been for my position as archivist. I am especially happy to have worked along side Maria and Vanessa in the music department.

Archivist
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As Prepared By Maria Brine

As an archivist for CHMA's music library my responsibilities included maintaining the organization of the music library, processing new CDs as they are received and inputting the CD's information into our database. The most important duty that I had was maintaining the availability of new music for our programmers by keeping the CDs in the broadcasting booth in constant rotation and by verbally promoting new material. I also aided our Music Director, Vanessa Blackier, with charting and by submitting content for the CHMA Argosy page.

I was fortunate enough to have a strong group of volunteers to work with in the Music Library this past year. Everyone of them was of value to the smooth running of the station and were extremely pleasant to work with.

Along with the station's volunteers, I had an amazing staff group to support me in my work throughout the year. They helped create the fun and relaxed air of the radio station, while at the same time they were all strongly professional individuals. I hope spend future years with CHMA and everyone involved; it has been and continues to be the best experience of my life!

PSA Director
2010 AGM Report
April 5, 2010
As Prepared By Ferron Olynyk

As the Public Service Announcement Director this year I have been responsible for collecting information, writing, and updating PSAs at the station. I check the PSA email address as well as search out events on the university and town calendars, and other social media outlets. PSAs are updated several times a week and rotated as needed. I have also worked with other staff members to record upcoming PSAs, particularly during archiving sessions, when a variety of voices can be recorded.

The PSAs are organized by colour – blue for permanent rotation, green for upcoming music events, and yellow for other events, as well as pink for show promotions. Expiry dates are written on the back of the green and yellow cards for easy removal once the event has passed.

I have made an effort to make the PSAs brief, varied, and neat, and have rewritten some of the older PSAs for consistency. I have also attempted to collect more show promotions, and have written show promotions for the syndicated shows.

As well as doing the PSAs I have helped out with CHMA events as needed, and I have greatly enjoyed my time at the station.

Volunteer Coordinator
2010 AGM Report
April 5, 2010
As Prepared By James Goddard

This year the position of Volunteer Coordinator was introduced at CHMA 106.9FM. In this position I was responsible for arranging volunteers for the various other staff members, conducting a weekly on-air training session and sending a regular volunteer mailer.

This year, due in part to our now fully functional new space, we had an influx of volunteers. We had more regular volunteer hours, many of our veteran programmers began writing for The Argosy page we also started a new volunteer task force to help run Stereophonic.

As my last task I am putting together a training manual for a prospective incoming volunteer co-ordinator.

**Spoken Word Director
2010 AGM Report
April 5, 2010
As Prepared By Scott Brown**

Since becoming Spoken Word Director in October I have organized several on air interviews and events for the station. My main objective was to make sure that Attic Lunch, our daily noon hour program, covered local events and news by interviewing those involved. This has included bringing a wide variety of people into the studios including musicians, students, and members of the Sackville community.

In February I was able to increase Attic Lunch from a one hour every weekday program to two hours every weekday. This involved searching out new hosts and implementing a system where each hour has a loose theme. The idea behind setting a theme for each hour was to limit the possibility of the same topic being discussed from one hour to the next. Some of the theme ideas were the environment, New Brunswick news, and the arts. The switch from one hour to two, I feel, has been a success and has made it much easier for CHMA to inform campus and community listeners about what is happening in their surroundings.

Aside from Attic, I have also been involved in organizing the live broadcasting of several special events. This includes having volunteers on the scene for more than one midnight madness as well as personally reporting with James Goddard from the Sackville Antique Roadshow. I have also worked with various people to set up on air interviews that happen outside of the Attic Lunch timeslot. This includes interviewing New Brunswick Green Party leader Jack MacDougall in March.

In closing, I would like to thank all of the Attic Lunch hosts that I have worked with during my time as Spoken Word director. This is a group of talented programmers consisting of Vanessa Blackier, Neil Bonner, Maria Brine, Lyndsey Browne, James Goddard, Marc Leger, Sandy Mackay, Ferron Olynyk, Chris Ricketts, Chris Weaver, Matt Yates, and Vanessa Yu.

Programming Director
2010 AGM Report
April 5, 2010
As Prepared By Sandy Mackay

I took over the position in October from Rose Murphy who helped get us up and running in August and September, and while it was a little difficult coming in half-way through the first term, It wasn't long before I was able to finalize a training regimen for new volunteers. Working with the Marc and James we were able to get programmers trained and on the air faster and keep better track of everything that was playing on the radio.

Once I was settled in we were able to develop some special programming for a variety of occasions including Remembrance Day, Black History Month, International Women's Day, The Annual Homelessness Marathon and the Tantramar Heritage Trust's antiques roadshow. As well, Craig Brett, Paul Del Motte and Steve Riddlington have consistently provided us with fantastic sports content and we were even able to get into the middle school for some brief recording sessions.

This year our programming has seen a huge increase in the sheer number of voices on the radio. I cannot remember a time when we have had more shows on the air. We finally have a proper morning block with live, local programming starting at 7am three days a week and a great dinner lineup every day starting in the early afternoon running through Democracy Now at 6PM and on into late-night programming until 1AM. Our lunch hour is similarly full with Attic Lunch, our flagship program, more organized than ever, running ten full hours a week. The number of programmers is a reflection of our enthusiastic core group of staff and volunteers as well as CHMA's improved visibility on campus.

In terms of ideas and projects for next year, there are a number of areas I feel we can expand CHMA's influence and notoriety. We currently have well over 15 hours a day of live, local programming with a focus on the three prime-time slots (wake-up/morning drive, lunch, and dinner). Our programming is of more relevance (and frankly of higher quality) than other area radio stations, yet nearly every office in the student centre, meal hall, and local businesses exclusively listen to large-scale corporate radio from Moncton. Crafting targeted program-specific and general station advertisements will be a large focus of mine in the late summer. By working with the student recruitment and orientation offices I plan on increasing the frequency of campus tours to the station and making sure each incoming student has a handbill for CHMA delivered directly in their frosh kit. Perhaps of greater importance is the meal hall issue. I plan on working with Aramark to have CHMA played in meal hall.

To further increase non-student listenership I will also be canvassing local businesses directly to play us in their shops. Lastly, I hope to firm up and release our fall schedule in time to get it published before Christmas in the Argosy, and maybe the Tribune.

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Programming Director – continued

In terms of in house projects, my big summer mission will be to reorganize the physical booth. The placement of the paperwork for programmers makes it very easily overlooked. I would like to craft a new system that makes the paperwork more intuitive. As an individual challenge, I would also like to present monthly Radio Camps during the summer and perhaps longer. It would force me to learn more about technical and specific aspects of CHMA and provide valuable learning opportunities for students and community members alike. Lastly, I am trying to expand some of our summer syndicated lineup (hopefully by adding Alec Baldwin to our list of programmers!)

After nearly two years of preparation, packing, physical moving, unpacking, organizing, and settling in it feels like the station is finally and completely moved to its new home. The process was a result of an incredible effort by the staff, volunteers, board members, and programmers from past years, with this 2010 group being no exception. Vanessa, Vanessa, Betty, Ferron, Marc, Scott, Maria, James, Chris and Jess were the definition of hard-work and dedication. They made my job easy and keep the station the light-hearted and fun environment it needs to be to stay on the air. I would also like to extend special thanks to programming directors Rose, Dawn and Mark who all served during 2009 and to James who helped immensely this spring by co-producing Stereophonic 7.

It should be noted that through it all, our station manager Pierre has been incredibly patient and understanding. As much as I have sung the praises of our staff and volunteers, in actuality we are all completely crazy and Pierre is the reason we have yet to tear ourselves apart. For 7 years he has been the one stable presence in CHMA and I am sure I speak for all of us when I say that wasting time sitting in his office is the highlight of our days.

09/10 set a very high watermark for CHMA.
I have absolute confidence that it will not be the highest.

Music Director
2010 AGM Report
April 5, 2010
As Prepared By Vanessa Blackier

Being the music director is a job that I've enjoyed over the last year. I was one of the archivists and I worked as the summer student at CHMA this past year, so I've enjoyed having a more active role in the station.

A week in the life of the music director

I have a lot of tasks that I work on throughout the week. and I've pretty much gotten it down to a routine. At the beginning of the week I compile the music charts and gather the content for the CHMA Argosy page to Paul Henderson, who I am deeply grateful to, and he uses his God-like photoshop skills to design the page. I hold tracking hours from 3-6pm on Wednesdays when I field emails and am available to take tracking inquiries from record promoters. I check in with my archivists, pickup and open the mail for CHMA, and often listen to a selection of the incoming music to the station.

Some of the tasks that have come up throughout the year have been organizing music library volunteers for both semesters, with help from James our Volunteer Coordinator, getting CDs reviewed by programmers, recommending new Canadian content to new programmers.

One task I'm glad to have accomplished is adding new music to the computer that plays at times when there is no live programming. There are still more additions I hope to make, but it is refreshing to hear some new sounds.

An end of the year inventory of the music library will need to be performed as well as a recall of all loaned CDs.

One issue that I have found is that more and more record labels are contacting us about digital submissions. It will be a great opportunity to expand our music library, but it will change the role of the Music Director at CHMA. Currently we process all CDs that adhere to our submission guidelines, but it will become more important to review and filter music otherwise CHMA will be inundated with shitty music. Having a digital database will likely require a more active role in recommending music to programmers, as there will not be a present physical copy available during broadcasts.

An idea which James brought up which I would recommend to future music directors are music listening parties in which programmers and volunteers would get together to share music and discuss albums and artists.

The music director position is very demanding and time consuming and although I really enjoyed my time here at the station, but I would have liked to devote more time to the station but found it wasn't possible to balance it as a full-time student.

Poster Promotions Coordinator
2010 AGM Report
April 5, 2010
As Prepared By Vanessa Yu

As a graduate of CHMA's spoken word department, specifically PSAs, I believe in the effectiveness of 'word of mouth' advertisement but there's also the written word to consider. Posters act as a complimentary reminder to the on-air PSAs and news coverage of the many events happening in Sackville.

The tradition of postering at the station began as a way to promote events we were organizing, most involving live music events. Staff and volunteer members would design the posters and then put them up around town.

Today, we provide a free poster service local to the Tantrammarsh Blue Society and Cinema Politica by printing and distributing their posters. In addition, we also help advertise live musical events at local venues. Performing this service helps us meet a couple of our broadcasting licence requirements, namely the promotion of local musical artists and in the case of Cinema Politica, the promotion of information not normally covered by mainstream media. And because the posters all carry the CHMA logo, we're also promoting ourselves.

Sandy, our Programming Director, has put together a board outlining the postering zones across Sackville. With this system, we are printing only what we need, which saves money and trees. For those of you who are interested, it only takes 29 posters to "get the word out" around town. By drawing on local resources — volunteers and staff members design the posters which are then printed at Repro graphics located in the Mt. Allison Bookstore—we cut down on the turnaround time and showcase the talents of those close to us.

**Production Assistant
2010 AGM Report
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As Prepared By Marc Leger**

This was our first full year in our new space. As we expected we had many new volunteer and programmers come through our doors. Along with many keen programmers we had a number of students and community members show interest in learning more about our production facilities.

Besides my regular programmer training sessions I also facilitated many production training session and the studio is now being used regularly by those who have completed the sessions. The production facilities have drawn such interest that we decided to put new regulations and scheduling procedures into place in order to better serve station needs as well as the needs and interests of students and community members.

I have continued to fulfill my duties as production director by producing weekly episodes of the bluegrass jam as well as PSA's and other station promotion material.

The latest project underway is the continuing efforts to digitize our CD library. Myself and others have been slowly working through boxes of CD's currently stored in the production studio with the goal of digitizing our entire catalogue by the end of the summer. I'm looking forward to the day when the production studio will look more like a studio and less like a storage room.

I expect that next year will run even more smoothly than this year. Our efforts have done well to prepare ourselves for the coming years.

Station Manager
2010 AGM Report
April 5, 2010
As Prepared By Pierre Malloy

I'd like to start by thanking the members of the executive staff.

As you've heard from their reports, they have accomplished much in the past year.

In 2009 we saw the programming director's office occupied by four great people, three of whom unfortunately had to leave for their own personal reasons. I'd like to thank Mark Brownlee, Rose Murphy and Dawn Wason - for their contributions and wish them the best of luck in their new endeavors.

Ultimately we were able to convince Sandy to take the position and he has been taking care of business in that office since October. Despite getting off to a late start, Sandy was able to achieve many successes this year including: the successful organization of the 7th annual Stereophonic music festival, the expansion and re-organization of our syndicated schedule, and coordinating a rich and varied live program schedule that rivals that of much larger campus/community stations. I expect the next year to be even better and I'm sure I won't be disappointed.

Thanks also to Vanessa Blackier who spent last summer as our summer events coordinator and this past school year as our music director. Her energy and love for all things Sackville and radio will certainly be missed. Her CBC Radio 3 Breakfast during SappyFest is no doubt among the highlights of her time here.

Thanks to Maria Brine and Betty Liang who have deftly dealt with the daily deluge of digital discs without drowning in band bios. Without them, new CDs would not make it to the booth in a timely fashion and the mail would really start to stack up after a while. Maria will be returning next year as our Volunteer Coordinator, succeeding James Goddard who helped us create this much needed new position at CHMA.

In past years volunteers had a tendency to fall through the cracks. But this year we saw more behind the scenes volunteering than I have ever seen.

In part due to his experience at CHMA James will be heading to Queen's University in Kingston, Ontario soon to become CFRC's volunteer coordinator.

Scott Brown – not the American one - has done a great job revitalizing Attic Lunch, and after being snubbed by Peter Mansbridge (he really should have talked to Scott) has decided to transfer out of our Spoken Word department and return next year as our Music Director. Scott and I both hope you are all aware of the difference between correlation and causality.

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Station Manager's Report 2010 AGM Continued/2...

Ferron Olynyk - on loan from the beautiful province of Saskatchewan - brought order to our PSA box and delicious treats to our parties. She will be leaving us soon and her voice will be missed.

Another voice we will miss will be that of Vanessa Yu who after many years of service to CHMA, helped us get the word out this term in the newly created position of Poster Promotions Coordinator. (If anyone can think of a better title please let me know). Our Production Director Marc Leger continued to do an excellent job of producing the Bluegrass Jam, conducting interviews and producing a ton of PSAs and station IDs.

I'd also like to thank Paul Henderson for his design assistance with our Argosy page - consistently, and by the Argosy Editor's own admissions, the best looking page every week. But beyond the aesthetics I was even more proud of the content that was supplied by our staff and volunteers and all of this was coordinated by Vanessa B.

A huge thank you to our volunteers including our on-air programmers and behind the scenes volunteers. If I were to personally thank everyone we'd have to tack another hour onto this meeting but we only have this room for so long.. so please forgive me for not mentioning you by name.

To our board of directors thank you for your many contributions and your patience. Your faith in my efforts to make this station something of which we can all be proud means the world to me.

To our listeners, thank you. And remember if you aren't already a programmer or volunteer or staff member and you ever decided to get involved you're more than welcome. In fact, we encourage it.

To everyone involved these past months, your generosity of spirit continues to renew my faith in humanity.

The efforts of all these people, our new location, and the improvement of our broadcast signal combined to see us achieve an unprecedented level of community participation this year. In fact I think it's safe to say that this was one of the biggest years CHMA has seen in a decade in terms of programming.

It was also one our best years in terms of finances due largely of course to an increase in student enrollment.

Station Manager's Report 2010 AGM Continued/3...

This allowed us to initiate and participate in a number of projects including the sponsorship of posters not only for local musical events which we have been doing for years now, but also for local not-for-profit organizations, student groups and non-profit and fundraising events.

This year we were able to partner with the Tantramarsh Blues Festival, the Vagina Monologues, and Cinema Politica to name a few.

And later this month we are co-sponsoring a fundraiser with Cinema Politica for Radio Intag in Ecuador which is helping bring community radio to Ecuador's remotest areas. We also have provided poster service to the Baked Ham Lecture series and have been recording these as well for posterity and future broadcast.

We were also able, this past summer, to help co-fund an intern for SappyFest in cooperation with President Robert Campbell's generous support through the Campbell-Verdun Family.

All in all, CHMA has accomplished a lot since last April but, as always, there's a lot left to do.

This summer will see us continuing the digitization of our CD library, finding a solution to our growing storage problems and also working to address the interruption in service we are expecting sometime in June. The university plans to renovate the roof to which our tower is attached and this will mean having to take down our tower during that time.

Looking further ahead, our digitization project will no doubt continue and develop over the next two years. To that end, and thanks to increased student enrollment, I plan to create additional staff positions next year. So if you are at all interested please drop off a resume.

I also foresee us working towards achieving protected frequency status, strengthening our organization through grassroots policy development, conducting an audit of our governing documents, offering board development workshops and creating more partnerships with other community organizations.

In closing I'd like to extend a special goodbye hug to those staff members, board members and programmers who will be leaving us soon. We hope you don't forget us and please remember that we love you and you will always be welcome here.

To our soon to be elected board, our returning programmers and volunteers, our incoming staff and out listeners I look forward to working with you all over the coming months.

I remain your humble servant,

Pierre Malloy