

# **CURRICULUM VITAE**

## **ROBERT MALCOLM CAMPBELL**

**Born:** Montréal, Québec, Canada

**Educated:** Loyola College High School (1963-67)  
B.A. Trent University (1974)  
M.A. University of Toronto (1976)  
Ph.D. University of London, London School of Economics (1980)

**Married:** Dr. Christl Verduyn Professor of Literature and Canadian Studies, Mount Allison University

**Children:** Malcolm  
Lachlan  
Colin  
Frances

**Academic Employment:** TRENT UNIVERSITY 1976-1977, 1980-2000  
WILFRID LAURIER UNIVERSITY 2000-2006  
MOUNT ALLISON UNIVERSITY 2006-

## **1) TEACHING**

### **AWARDS**

SYMONS TEACHING AWARD, Trent University, 1994

### **COURSES TAUGHT**

Introductory Politics  
Introduction to Canadian Studies  
Canadian Politics  
American Politics  
International Politics  
Canadian Public Policy  
Canadian Public Administration  
Canadian Political Economy  
Issues in Canadian Politics  
The Politics of Planning  
Institutions and Public Policy

## **2) PUBLICATIONS**

### **A) BOOKS AND MONOGRAPHS**

*Grand Illusions: The Politics of the Keynesian Experience in Canada 1945-1975.* Broadview Press, 1987

(with L.A. Pal) *The Real Worlds of Canadian Politics: Cases in Process and Policy.* Broadview Press, 1989

*The Full Employment Objective in Canada, 1945-85: Historical, Conceptual and Comparative Perspectives .* Economic Council of Canada, 1991

(with L.A. Pal) *The Real Worlds of Canadian Politics: Cases in Process and Policy* SECOND EDITION Broadview Press, 1991

*The Politics of the Post: Canada's Postal Service from Public Service to Privatization* Broadview Press, 1994

(with L.A. Pal), *The Real Worlds of Canadian Politics: Cases in Process and Policy* THIRD EDITION Broadview Press, 1994

M. Lamontagne, *Business Cycles in Canada.* Canadian Institute for Economic Policy, 1984 (co-written and co-researched)

*The Politics of Postal Transformation: Modernizing Postal Systems in the Electronic and Global World.* McGill-Queen's University Press, 2002

(with M. Howlett and L.A. Pal), *The Real Worlds of Canadian Politics: Cases in Process and Policy* FOURTH EDITION. Broadview Press, 2004.

(with D. Bader and N. Beaudoin), *Strategic Review of the Canada Post Corporation: Report of the Advisory Panel to the Minister.* Department of Transportation, Government of Canada, Ottawa, 2008

### **B) EDITED JOURNAL SPECIAL ISSUES**

“Canadian Studies at the Millennium: The Journey Continues”, *Journal of Canadian Studies*, Volume 35, Number 1, Spring 2000.

“Reforming Canadian Political Institutions for the 21<sup>st</sup> Century”, *Journal of Canadian Studies*, Volume 35, Number 4, Winter 2000-2001.

### C) ARTICLES AND STUDIES

"From Keynesianism to Monetarism", *Queen's Quarterly*, Winter 1982, pp.635-50.

"The Diefenbaker Years Re-Visited: The Demise of the Keynesian Era", *Journal of Canadian Studies*, September 1983, pp.106-31.

"Post-Keynesian Policies in a Post-Schumpeterian World", *Canadian Journal of Political and Social Theory*, Winter - Spring, 1984, pp. 72-91.

"Technology, Democracy and the Politics of Economic Regeneration", *Journal of Canadian Studies*, March 1986, pp.158-172.

"With and Against Chorney: Some Policy Ideas and Actions", *Canadian Journal of Political and Social Theory*, vol. 12, nos.1-2, 1988, pp.240-247.

"Starting Over: The Reconstruction of Canada", *Journal of Canadian Studies*, Autumn 1987, pp.3-4.

"Post-Mortem on The Free Trade Election", *Journal of Canadian Studies*, Spring 1989, pp.3-4, 163-65.

"The Meech Lake Fiasco", *Journal of Canadian Studies*, Spring 1990, pp.3-4.

"Meech Lake Mess Has Many Origins", *Peterborough Examiner* 17 June 1990.

"Mail Wars: Country Canada Takes on Corporatism", *Canadian Forum*, November 1990.

"Symbolic Regulation: The Case of Third-Party Review of Canada Post", Centre for the Study of Regulated Industries, McGill University, Working Paper 92-56.

"The Full Employment Challenge", Keith Bagg and Associates, Newsletter, September-October 1991.

"The Postal Workers and the Full Employment Objective", *Catholic New Times*, 22 September 1991.

"Our Unemployment Rate is a National Disgrace", *Montreal Gazette*, 6 January 1992.

"Coping With Globalization", *Policy Options*, December 1992.

"Sleeping with the Enemies: Collaboration, Training and Canada's Economic Future", *Inroads*, Spring 1993, pp.18-29.

"Symbolic Regulation: The Case of Third-Party Review of Canada Post", Canadian Public Policy, September 1993, 325-39.

"Wishing and Hoping: The 1993 Federal Election", *Journal of Canadian Studies*, Winter 1994.

"Canada Post Is Far From a Dead Letter", *Globe and Mail*, 24 November 1997.

"The Money is Not in the Mail", *Montreal Gazette*, 28 November 1997.

"Canadian Political Leadership at the Millennium", *Journal of Canadian Studies*, Fall 1997.

"The 1998 Ice Storm: The View from Montreal", *Journal of Canadian Studies*, Spring 1998.

"Joining the New Postal Parade: Can Canada Post Make It in the 21<sup>st</sup> Century?" *Inroads*, 8, Spring 1999.

"The JCS at the Millennium", *Journal of Canadian Studies*, Autumn 1998, Vol. 33, Number 3.

"Enduring Canadian Questions in the Globalized Environment", *Journal of Canadian Studies*, Spring 1999, Vol.34, Number 1.

"Managing the Canadian Economy: The Post-War Experience", in R. Hesketh (et al), *Canada: Confederation to the Present* (CD-ROM, University of Alberta, 2001).

"Reforming Canada's Political Institutions for the 21<sup>st</sup> Century," *Journal of Canadian Studies*, Winter 2000-01, Volume 35, Number 4 (with Therese Arseneau and Brian Tanguay).

"The POST Modern," *Policy Options*, fall 2002.

"The Future International Administration of Global Mail: A Review of Industry Models", Triangle Consultants, March 2004 (with Michael Davies and Matthias Finger).

"The Character of Canada Post Corporation: A Conceptual and Comparative Analysis", Department of Foreign Affairs and International Trade, Department of Justice, NAFTA study in UPS lawsuit, April 2004.

"Canada Post Corporation and Recent International Regulatory Developments." Department of Foreign Affairs and International Trade, Department of Justice, NAFTA study in UPS lawsuit, September 2005.

"The Future of Postal Services", in *Union Postale*, 2007.

"The Narrative of Undergraduate Teaching", *STHLE Bulletin*, 2011.

"The Transformation of Public Institutions: The Shared Narrative of Mount Allison and Canada Post." Stanley Lecture, Canadian Studies, 2011.

## **D) CHAPTERS IN BOOKS**

"Afterword", in Maurice Lamontagne, *Business Cycles in Canada*, James Lorimer/Canadian Institute for Economic Policy, 1984, pp. 169-184.

"The Discipline of Democracy: Prime Ministers and Economic Policy", in L.A. Pal and D. Taras (eds.), *Prime Ministers and Premiers*, Prentice-Hall, 1988, pp. 97-111.

"The Full Employment Objective in Canada", in S. Gera, *Canadian Unemployment*, Economic Council of Canada, 1991.

"Jobs...Job..Jo..J..: The Conservatives and the Unemployed", in F. Abele (ed), *How Ottawa Spends 1992-93: The Politics of Competitiveness* (Ottawa: Carleton University Press, 1992).

"Institutional Changes for Full Employment Prospects", in J. Chretien (ed.), *Finding Common Ground* (Voyageur Publishing, 1992).

"Federalism and Economic Policy", in F. Rocher and M. Smith (eds.), *New Trends in Canadian Federalism* Broadview Press, 1995.

Can There Be a Post-Neoconservative Fiscal Policy?" in L.A. Pal (ed.), *How Ottawa Spends 1999-2000* (Oxford University Press, 1999).

"North America: In the Throws of Regulatory Reform", in *Universal Postal Union: 125 Years 1874-1999*, (ISCL and UPU: London, 1999).

"Western Europe: Liberalising and Diversifying," in *Universal Postal Union: 125 Years 1874-1999* (ISCL and UPU: London, 1999).

"Regulatory and Governance Changes in Liberalized, Commercialized Postal Environments," in Michael A. Crew and Paul R. Kleindorfer (eds.), *Future Directions in Postal Reform* (Kluwer, 2001).

"Mail" and "Universal Postal Union", in *The Dictionary of Transnational History*, Akira Iriye and Pierre-Yves Saunier (eds.), Palgrave Macmillan, 2009

"Universal Postal Union" and "World Postal System", in *Encyclopedia of Global Studies*, Mark Juergensmeyer and Helmut K. Anheir (eds), SAGE Publications, 2011.

## **3) RESEARCH GRANTS**

### **EXTERNAL GRANTS**

1983-84      Post-Doctoral SSHRC Fellowship – Comparative Study of Post-War Economic Policies of the OECD countries

1987-88	Economic Council of Canada Studies in Full Employment Policy
1988-92	Social Sciences and Humanities Research Council Canada Post Corporation
1993-96	Social Sciences and Humanities Research Council Studies in Policy Biography
1995-97	Donner Foundation Comparative Developments in Postal Regulation
2002-03	Department of Foreign Affairs and International Trade, Department of Justice Canada Post: A Conceptual and Comparative Study (NAFTA lawsuit)
2003-04	Triangle Consulting The Future Governance of Global Mail
2005-08	Social Sciences and Humanities Research Council Governance Challenges in the International Postal System

#### **4) OTHER SCHOLARLY AND PROFESSIONAL ACTIVITY**

##### **SCHOLARLY JOURNALS**

###### ***JOURNAL OF CANADIAN STUDIES***

Member of the Editorial Board 1986-2005.  
Associate Editor, 1987-88  
Co-Editor, 1988-90, 1993-94, 2002-  
Executive Committee of the Board, 1996-2005.  
Editor, 1998- 2000

Millennium Series Editor, 2000-01. Runner-up - *Phoenix Award for Editorial Achievement*, Council of Editors of Learned Journals

Chair of the Board, 2000-2005

- guest editor, *Inroads*, Spring 1993
- Jury member, Phoenix Award, Council of Editors of Learned Journals, Fall 2002, Fall 2003

##### **SCHOLARLY PRESSES**

- Editorial Advisory Board, Broadview Press, 1988-2000.

## **SOCIAL SCIENCES AND HUMANITIES RESEARCH COUNCIL**

- member of General Awards Committee, Political Science, 1996-7, 1997-8, 1998-9, 2009-10 (chair).

## **DIRECTORSHIPS**

- Director of the Canadian Political Science Association (CPSA), 1991-93.
- Board Executive, Canadian Political Science Association (CPSA) 1992-3.
- Founding Member, Aspen Initiative on the Future of Postal Services, 2008-
- Director, Association of Universities and Colleges of Canada (AUCC), 2008-
- Executive, Association of Universities and Colleges of Canada (AUCC), 2010-
- Executive, Atlantic Association of Universities (AAU), 2008-
- Chair, Atlantic Association of Universities (AAU) 2010-
- Co-Chair, Southeast New Brunswick Education and Industry Council, 2008-2011.
- Board of Directors, Canadian Association of Independent Schools (CAIS), 2009-

## **CONSULTANCY**

Government of Canada, NAFTA challenge by United Parcel Service

Pitney Bowes, the future of the American postal system; postal summit 2005

Various American postal unions, legislative reform of the Postal Act

Institute for the Future, the future of postal regulation

Triangle consultants on future of UPU and international mail governance

Government of Canada, Strategic Review of Canada Post, 2009

Canada Post Corporation, Turn-It-Around Case, 2011

## **OTHER**

Editor, Canadian Political Science Association *Bulletin*, 1998 - 2000

Jury committee CELJ prize panel, 2002, 2003

Jury committee, World Mail and Express Congress Awards, Berlin 2004; Brussels 2005

Jury Committee, Trudeau Fellowship Awards, 2008-2010

## **5) UNIVERSITY SERVICE**

### **SENIOR MANAGEMENT POSITIONS**

PROVOST AND DEAN OF ARTS AND SCIENCE, Trent University (1994-97)

DEAN OF ARTS, Wilfrid Laurier University (2000-01 to 2004-05)

PRESIDENT AND VICE-CHANCELLOR, Mount Allison University, 2006-2011; renewed for second term, 2011-

### **OTHER ADMINISTRATION**

Chair, Department of Political Studies, Trent University, 1985-1990; 1993-94

Administrator of Trent International Program and Academic Adviser, 1984-1990

## **6) PRIZES AND HONOURS**

- Symons Teaching Award, Trent University, 1994
- Phoenix Award for Educational Achievement, Council of Editors Learned Journals, 2001
- Paul Harris Award, Rotary, 2009
- Top 50 CEO Award, Atlantic Business Magazine, 2011