

**MOUNT ALLISON  
MEETING OF THE UNIVERSITY SENATE  
7 DECEMBER 2010, 2:30 p.m.  
Tweedie Hall, Wallace McCain Student Centre**

**Present:** R. Campbell, P. Berry, D. Greenwood, B. Fleming, B. Gnassi, S. McClatchie, J. Ollerhead, C. Parker, H. Patterson, J. vanderLeest, M. Boehringer, T. Craig, K. Ghandi, R. Hudson, A. Irwin, J. Rogers, G. Aylesworth, K. Bamford, C. Brett, F. Black, G. Briand, S. Claxton-Oldfield, J. Devine, R. Edwards, Z. Finkel, D. Fleming, T. Holownia, R. Ireland, L. Keliher, R. Majithia, J.C. Martinez, E. Naylor, A. Nurse, C. Quint, P. Sianchuk, E Steuter, D. Thomas, D. Torrance, B. Ellis, E. Fraser, K. Geiger, M. Kinney, B. Smith, R. Bryne, N. Walker, S. Gregg-Wallace, E. Herteis, T. Hynes, D. Stewart.

**Regrets:** M. Imbeault, E. Wells, G. Jollymore, A. Khattar

**01.12.10 Approval of the Agenda**

**Motion (Brett/Ghandi): that Senate adopt the Agenda as circulated.**  
**Motion CARRIED**

**02.12.10 Approval of Senate Minutes of 18 November 2010**

**Motion (Craig/Sianchuk): that Senate adopt the Minutes of 18 November 2010.**  
**Motion CARRIED.**

**03.12.10 Business Arising from the Minutes**

There was no business arising that was not addressed elsewhere in the meeting.

**04.12.10 Report from the Chair**

The President congratulated Kelly O'Connor for the distinction of becoming our 8<sup>th</sup> Rhode's scholar since the year 2000 and 49<sup>th</sup> overall.

Some of the renovations, like the Owens roof, are completed but others, like the pool, are proceeding more slowly than expected, but their completion dates are in sight. R. Campbell added that we should be grateful to be in a financial position to carry out these necessary projects. Approval has been given by the Board to proceed with the technical drawings for the proposed new Fine and Performing Arts Center, though actual final approval has not yet been given to the project by the Board. Technical and professional advice have indicated that retaining the existing Student Centre is not advisable. Planning for the building has been guided by a committee consisting of future users, members with

financial expertise, and chaired by the Provost. The opening could be four years away, and would coincide with the University's 175<sup>th</sup> anniversary.

On the external front, the President reported that he met briefly this month with the new Deputy Minister, and has a meeting scheduled with him at the end of December. The provincial government's 1% cut for this year will not affect the university's grant in 2010-11, but the longer term is uncertain given the 2% cuts that have been proposed for government departments in the following years.

R. Campbell also reported that he attended two days of the Future NB Avenir summit in Moncton last week that hosted representatives from business, government, academia and the general public. There was concern expressed about the size of the provincial deficit, rising health cost of 6% per year, and the need for government restraint. The President expressed that he found it difficult to be overly optimistic about the prospects for provincial government support over the next couple of years.

The President reported that a number of groups had attended presentations about work in progress on the Reputation and Branding Exercise. He highlighted the importance of this project in light of the regional demographic prognostics and the University's reputation outside of the Atlantic region.

On the budget side, the President reported that an increase in budget tuition revenues for the 2010-11 fiscal year will be largely offset by unexpected pension and scholarship cost increases.

In response to the Chair's request for questions, R. Hudson asked for clarification on the procedures to access documents from the external review process on the University website. The Provost responded that the summaries were available on his website, and the review documents were also available on the same site in a password protected format.

M. Boehringer asked if there was a plan to address the concerns of some alumni critics over the proposed demolition of the Memorial Library portion of the former Student Centre. R. Campbell replied that this concern had been discussed by Board of Regent members and by alumni representatives on the Board, as well as by the Alumni Board, and that meetings had been arranged with a number of the individuals who had expressed concerns.

The Chair then invited the Vice Presidents in attendance to report. S McClatchie reported on a provincial meeting chaired by deputy minister Yves Pelletier to begin work to make a case for a provincial graduate studies school and for research in general. The Deans of Graduate Studies in the province (with Dean Ollerhead representing Mount Allison) will be meeting to put together a compelling case for increase funding for this initiative. At the last meeting of the Research and Creative Activities the committee dealt with an 11<sup>th</sup> hour request for proposals by the SSHRC on "Small Communities in the 20<sup>th</sup> Century.

### **05.12.10 Report from the Committee on University Planning**

S. McClatchie reported that the academic review cycle from the last academic year has been completed and that this year's cycle is in step.

The Chair of the Planning Committee cited the Chemistry and Biochemistry review summary and department response. He expressed that the Planning Committee was pleased with the department's response and in agreement with the need for a net new position in Biochemistry. S. McClatchie invited questions on this review.

The Planning Committee was impressed with the self-study prepared by the Library and Archives and with the strong service orientation by that department identified by the reviewers. S. McClatchie expressed the Planning Committee was concerned by some of the serious issues related to collegiality within the unit, and the disconnect between the Library and Archives and the rest of the campus. These issues were raised with the Librarian, and in the unit's response it would undertake to work constructively with issues raised in the review despite its tone. The Planning Committee was encouraged to hear that majority of the members in the Library and Archives were supportive of the review and most of its recommendations. S. McClatchie also reported that the reviewers spent a considerable amount of time with Financial Services, and their conclusion were that there were adequate resources in the Library based on comparative data, but that there were structural problems with the Library budget.

On the Review of Continuous Learning, the Provost explained that the process was different, as this department is not a typical academic unit. The review used a three step process: and external review, an internal review lead by R. Summerby-Murray and E. Herteis and then the department's response. This response is not a summary, but rather it articulated a number of principles and directions including the notion that Continuous Learning courses should be the responsibility of the department. The director's role will be a support and facilitating one. It is time to move away from offering courses outside of Sackville. The Continuous Learning Committee is not appropriate committee to manage the approval of experiential credit approvals, and should be disbanded. B. Fleming will initiate a discussion with the Committee on Committees on this point. S. McClatchie also wondered about a new name for the department.

There was no response to his request for questions on his report.

### **06.12.10 Report from the Honorary Degrees Committee**

R. Campbell cited a letter circulated by the SAC earlier this term, which he described as well thought out memo. It recommended a procedure for approval of honorary degrees where:

- 1) Senators would receive all relevant information at least one week before the meeting at which the candidates would be considered

- 2) Along with that information, his office provide a list of all previous/outstanding approvals
- 3) And there would be a separate vote to approve each candidate individually.

As chair of the Honorary Degrees Committee, the President described this year's process of the selection of proposed candidates to be consensual and collegial. Once approved, the candidates would join a larger list from which the President would recruit those who would be invited to receive their degrees at Convocation. This year's theme of Culture and Creativity has resulted in a larger list than normal. R. Campbell asked if senators agreed with proceeding in this way. As there were no objections, the vote on each candidate was taken in camera and individually and a list of the approved candidates and the committee's report is attached to these minutes as a confidential document.

Senate then agreed to move out of camera.

### **07.12.10 Report from the Academic Matters Committee**

*Note: additions/changes are indicated in **bold** text, deletions are indicated with ~~strikeout~~.*

#### **Motion (vanderLeest/Parker): that Senate approve of the following new course in Commerce:**

**COMM 4251 (3.00 CR)**

**SPORTS MARKETING**

**Prereq:** COMM 3211: or permission of the Department

**This course examines the sports marketing industry in relation to amateur sports, professional leagues, media, endorsements by athletes, corporate sponsorship, and the revenue streams associated with sport. It considers how effective marketing strategies can be created for sporting properties, and also how sport is used as a vehicle to market non-sport products. There is an emphasis on understanding and applying the conceptual and theoretical bases of sport marketing to actual sports organizations and their business strategies. (Format: Lecture 3 Hours)**

**Motion CARRIED**

#### **Motion (vanderLeest/Parker): that Senate approve of the following changes in Political Science:**

**The deletion of the following course:**

**POLS 3310 STRATEGIC STUDIES (6 CR)**

**The addition of the following new courses:**

**POLS 3321 - (3 CR)**

**MIDDLE EAST FOREIGN POLICY**

**Prereq: Six credits in Political Science at the 2000 level; or permission of the Department**

**Exclusion: POLS 3991 Middle East Foreign Policy**

**This course seeks to develop an understanding of the factors shaping the foreign policies of Middle Eastern states. This course examines not only conventional security concerns arising from conditions in the regional and global international systems but also non-conventional security concerns arising from varying degrees of political and economic underdevelopment and weakness. It explores how these security concerns influence policies related to conflict, conflict resolution, and alliance formation. (Format: Lecture 3 Hours)**

**(Other calendar entries affected: International Relations Major & Honours.)**

**POLS 3331 - (3 CR)**

**AMERICAN FOREIGN POLICY**

**Prereq: Six credits in Political Science at the 2000 level; or permission of the Department**

**This course examines American foreign policy during the post-World War II period. The first half of the course introduces key concepts and theories concerning the making of American foreign policy. The second half of the course considers the Post-Cold War security environment and the challenges facing US policy makers in the contemporary environment. (Format: Lecture 3 Hours)**

**(Other calendar entries affected: International Relations Major & Honours, American Studies.)**

**POLS 3341 (3 CR)**

**SECURITY STUDIES**

**Prereq: Six credits in Political Science at the 2000 level; or permission of the Department**

**This course examines strategies for war and peace. The first half of the course focuses on basic military strategies, including attrition, blitzkrieg, and deterrence as well as asymmetric conflict. The second half of the course treats conflict resolution as well as strategies for maintaining peace once it has been achieved. These strategies include humanitarian intervention, balance of power politics, concerts of power, and international institutions. The course focuses on theory but uses case studies to illustrate specific arguments. (Format: Lecture 3 Hours)**

**(Other calendar entries affected: International Relations Major & Honours.)**

**The following changes in the Minor:**

MINOR in Political Science is 24 credits earned as follows:

3 from POLS 1001

~~21 from Political Science 2/3/4000 level, including at least 6 credits from 3/4000 level courses~~

**6 to 12 credits from Political Science at the 2000 level**

**9 to 15 credits from Political Science at the 3000/4000 level**

**At least 3 credits in the minor must be taken from two of the four sub-disciplines in Political Science corresponding with the series numbers for Political Theory (20/30/40), Canadian Politics (21/31/41), Comparative Politics (22/32/42) and International Politics (23/33/43).**

**Motion CARRIED**

**Motion (vanderLeest/Parker): that Senate approve of the following changes in Sociology:**

**The addition of the following new courses:**

**SOCI 2221 (3.00 CR)**

**SOCIOLOGY OF YOUTH**

**Prereq: SOCI 1001; or permission of the Department.**

**Exclusions: SOCI 3991 SOCIOLOGY OF YOUTH**

**This course explores youth in relation to contexts of social structure (culture, family and peer groups), within institutions, and from local as well as global perspectives. This course looks critically at the social construction of youth in schools, families, the media, and other social institutions. It examines how socio-political factors affect youth, the agency of youth as citizens and decision-makers, and the importance of social positions such as race, sexuality, gender, nationality, and socioeconomic status. (Format: Lecture 3 Hours).**

**SOCI 2231 (3.00 CR)**

**SOCIOLOGY OF SEX AND SEXUALITY**

**Prereq: SOCI 1001; or permission of the Department.**

**Exclusions: SOCI 2991: SOCIOLOGY OF SEX AND SEXUALITY**

**This course examines sexual attitudes, beliefs, and behaviors from a sociological perspective, exploring how the biology of sex is sociologically constructed. It examines and explores theoretical and conceptual issues and empirical research and directs students to think about sexuality analytically and critically and to develop a sociological understanding of diverse issues. Topics include: sexual identity and its construction and regulation; sexuality and the Enlightenment; science and sex; ethics and social institutions; and the relationship between sexuality and the socio-political process. (Format: Lecture 3 Hours)[Note 1: This course is normally offered only through the Department of Continuous Learning.]**

**SOCI 3231 (3.00 CR)**

### **SOCIOLOGY OF THE FAMILY**

**Prereq: SOCI 1001, and 6 credits from 2000 level Sociology; or permission of the Department**

**Exclusions: SOCI 2991 SOCIOLOGY OF THE FAMILY**

**This course examines major elements in the complex relationship between families and society. Rather than assuming a universal model of the family, this course treats families as diverse social entities that are supported or constrained by economic factors, gender ideologies, racial inequality, sexual norms, and socio-political changes. (Format: Lecture 3 Hours).**

### **SOCI 3311 (3.00 CR)**

#### **QUALITATIVE SOCIOLOGICAL RESEARCH METHODS**

**Prereq: SOCI 1001, and 6 credits from 2000 level Sociology; or permission of the Department**

**This course examines the ways in which qualitative data are collected, analyzed, and used in the social sciences. Beginning with understanding the theory and theoretical debates of qualitative research, the course explores questions of definition, use, evidence, standards of rigour, and notions of what constitutes ‘good’ scientific evidence. The course covers a variety of theoretical orientations and explores how and when they are best applied. (Format: Integrated Lecture and Laboratory 3 Hours).**

### **SOCI 3511 (3.00 CR)**

#### **SOCIOLOGY OF HEALTH AND ILLNESS**

**Prereq: SOCI 1001, and 6 credits from 2000 level Sociology; or permission of the Department**

**This course explores health, illness, and health care from a sociological perspective. The course focuses on the social determinants of health, demonstrates how social structures influence the occurrence of illness, examines why some social groups suffer more sickness and disease than others, deconstructs the social construction of medical practices and medicalization, and shows how health practices are socially constructed.(Format: Lecture 3 Hours).**

### **SOCI 3701 (3.00 CR)**

#### **SOCIAL POLICY ANALYSIS**

**Prereq: SOCI 1001, and 6 credits from 2000 level Sociology; or permission of the Department**

**Exclusions: SOCI 3991: Social Policy**

**This course provides the opportunity for students to apply sociological theories and perspectives to the development and analysis of social policies and programs. Social policy is the arena in which citizens, professionals, non-governmental organizations, social movements, and government address the social inequities underlying the lived realities of individuals. The course leads to an understanding of how sociology can be applied in researching, developing, analyzing, and implementing ‘real world’ social policies and programs. (Format: Lecture 3 hours) [Note 1: This course is normally offered only through the Department of Continuous Learning.]**

**SOCI 4111 (3.00 CR)**

**REPRESENTATIONS OF SOCIAL PROBLEMS**

**Prereq: 6 credits from SOCI 3001, 3011, 3301, 3311, or permission of the Department**

**This course explores contemporary social problems through the lenses of social institutions, inequality, socioeconomic status, racialization, political and economic structures, and social policy. Relying on representations depicted in television, film, music, and literature, this course analyzes causes of major problems including drug use, crime, poverty, family, youth, education, discrimination, and urban problems. (Seminar 3 Hours)**

**SOCI 4311 (3.00 CR)**

**COMMUNITY-BASED PARTICIPATORY RESEARCH METHODS**

**Prereq: 6 credits from SOCI 3001, 3011, 3301, 3311, or permission of the Department**

**Exclusions: SOCI 4991 COMMUNITY-BASED PARTICIPATORY RESEARCH METHODS**

**This course examines the emerging field of Community-Based Participatory Research (CBPR) and its applications through arts-based research initiatives. This course focuses on CBPR literature that highlights the benefits of active collaborations between communities and researchers and recognizes and values the contributions of community collaborators. (Seminar 3 Hours)**

**And changes to the following courses:**

**SOCI 3011 (3.00 CR)**

**CONTEMPORARY SOCIOLOGICAL THEORY**

**Prereq: SOCI 1001, ~~3001~~, and 6 credits from 2000 level Sociology; or permission of the Department**

**~~An~~ This course provides an overview of concepts, theoretical issues, and debates in recent sociological theory. ~~The course~~ It examines the nature of functionalism and conflict theory, the rise of micro-sociological analysis, the challenges of feminism, the debate over post-modernism, and other contemporary theoretical developments. (Format: ~~Lecture/Group Projects~~ 3 Hours)**

**SOCI ~~3441~~ 4011 (3.00)**

**SOCIOLOGY OF KNOWLEDGE**

**Prereq: ~~SOCI 1001~~ and 6 credits from 2000 level Sociology; 6 credits from SOCI 3001, 3011, 3301, 3311; or permission of the Department**

**Exclusion: SOCI 3441**

**This course focuses on the relationship between ideas and their social and cultural contexts. ~~The course will~~ It critically examines various forms of knowledge, including common sense, scientific knowledge, and feminist epistemology. (Format: ~~Lecture/Group Projects~~ 3 Hours) (Format: Seminar 3 Hours)**

**SOCI 4511 (3.00 CR)**

~~SOCIAL ORDER AND SOCIAL CHANGE~~ **SOCIAL MOVEMENTS**

Prereq: ~~SOCI 3001, 3301, and 3 additional 3000 level credits in Sociology;~~ **6 credits from SOCI 3001, 3011, 3301, 3311;** or permission of the Department

**Exclusion: any version of SOCI 4511 previously offered with a different title**

~~An advanced seminar on the nature and maintenance of social order in society. The course examines the way in which the combination of coercion and consent leads to the maintenance of power on the part of elite groups, and the suppression of dissent from other groups. In addition, strategies for social change are assessed sociologically.~~

~~(Format: Lecture/Case Studies/Group Projects 3 Hours)~~

**This course examines movements that seek change in the social and political structure of society. It surveys the major principles and perspectives used by sociologists to explain social movements and revolutions. It examines the origins, strategies, recruitment, consequences, decline, and renewal of various social movements and revolutions. (Format: Seminar 3 Hours)**

**The following changes to Minor/Major/Honours programs:**

MINOR in Sociology is 24 credits earned as follows:

- 3 from SOCI 1001
- ~~3 from a Social Science department/program other than Sociology~~
- ~~3 from SOCI 3001,3301~~
- ~~15 from Sociology at the 2/3/4000 level~~
- 6 from Sociology at the 2000 level**
- 3 from SOCI 3001, 3011**
- 3 from SOCI 3301, 3311**
- 9 from Sociology at the 3/4000 level**

MAJOR in Sociology is 60 credits earned as follows:

- 3 from SOCI 1001
- ~~6 from a Social Science department/program other than Sociology~~
- ~~9 from SOCI 3001, 3011, 3301~~
- 6 from Sociology at the 2000 level**
- 12 from SOCI 3001, 3011, 3301, 3311**
- ~~24 from Sociology at the 2/3/4000 level~~
- 6 from Sociology at the 3000 level**
- 6 from Sociology at the 4000 level**
- 9 from Sociology at the 2/3/4000 level**
- 18 from complementary courses in Social Sciences, Humanities, Arts and Letters, Psychology, or MATH 2311, 2321, 3311, 3321 chosen in consultation with the Program Advisor

HONOURS in Sociology (Thesis Option) is 66 credits earned as follows:

- ~~18 credits as in the first three lines of the Major, plus:~~
- ~~24 from Sociology at the 2/3000 level chosen in consultation with the Program Advisor~~

- 18 — from Sociology at the 3/4000 level
- 33 credits as in the first five lines of the Major, plus:**
- 27 from Sociology at the 2/3/4000 level**
- 6 from SOCI 4990

HONOURS in Sociology (Course Option) is 66 credits earned as follows:

- 18 — credits as in the first three lines of the Major, plus:
- 9 — from Sociology at the 2000 level
- 39 — from Sociology at the 3/4000 level, including at least 12 at the 4000 level
- 33 credits as in the first five lines of the Major, plus:**
- 33 from Sociology at the 2/3/4000 level, including at least 6 at the 4000 level**

**Other calendar entries affected:** The following courses in the Sociology department will have to have changes made to their prereqs:

SOCI 2201; SOCI 2211; SOCI 2531 (Prereq: SOCI 1001 and 3 credits in the Social Sciences; or permission of the Department)

**Motion CARRIED**

**08.12.10 Report from the Committee on Committees**

**Motion (Cohen/Brett): that Senate appoint Brian McNally to the Academic Computing Committee for the term 2010 to June 2013:**

**Motion CARRIED**

**Motion (Cohen/Brett): that Senate appoint Matt Litvak to the Research and Creative Activity Committee for the term 2010 to June 2013:**

**Motion CARRIED**

**Motion (Cohen/Brett): that Senate appoint Jennifer Baltzer to the Teaching and Learning Committee for the term 2010 to June 2013:**

**Motion CARRIED**

**Motion (Cohen/Brett): that Senate appoint Maritza Farina to the University Student Governance Committee for the term 2010 to June 2013:**

**Motion CARRIED**

**9.) Academic Calendar of Events, 2011-2012 and Provisional Calendar of Events 2012-2013**

**Motion (McClatchie/Parker): that Senate approve the Calendar of Events 2011 – 2012 and the Provisional Calendar of Events 2012-2013.**

**Motion CARRIED**

**10.) Notice of Motion (D. Thomas)**

**Motion (Thomas/Steuter): That Senate condemn the widespread removal of posters from bulletin boards on campus that advertised a film screening event organized by the student group Coke Free Mount Allison.**

**Motion CARRIED**

**Motion (Thomas/Boehringer: That Senate affirm that students, staff, and faculty at Mount Allison University are free to critically engage with important questions regarding Corporate Social Responsibility on campus, especially in cases where the company under criticism/investigation is a financial contributor to the University.**

**Motion CARRIED**

Following these motions the Chair commented that this was a good test of how Senate could proceed with these types of motions. While he does not wish to entertain a large number of these types of motions, he did feel this set of motions was timely.

**11.12.10 Other Business**

There was no other business

**12.12.10 Adjournment**

There being no further business, the Chair declared the meeting adjourned at 3:55 pm.

Respectfully Submitted

Paul Berry  
Secretary of Senate