



Sponsorship

When you sponsor CHMA you are helping your community, your friends, your neighbours, your customers and yourself by giving CHMA the resources needed to carry on its many activities.

CHMA is operated by a dedicated crew of around 120 volunteers, including on-air programmers, newscasters, and office staff.

Our programs are numerous and diverse, covering a wide variety of musical styles (rock, folk, jazz, punk, reggae, classical, bluegrass & country, dance, hip-hop, & world) as well as covering current issues through our local news and community events reports.

Several long-running programs have dedicated audiences. Including the Bluegrass Jam with Wilson Moore, Banzai's classic rock show with Jack Keddy, and Pause with John Murchie.

Over the years we've also covered hundreds of local sporting events including Mounties and Titans Football, Basketball, and Hockey.

Our signal can be picked up in Sackville, Amherst and surrounding areas and is also available world-wide through the internet.

With the support of community-minded organizations such as yours we can continue to grow and flourish, and better serve the people of the Tantramar region.

Thank You!

Every year your business receives countless requests for donations from community groups.

And every year your business spends hundreds of dollars on advertising. Meanwhile the cost of advertising keeps going up.

How can you promote your business and support your community, while saving hundreds of dollars in advertising costs?

We have the answer!

We will broadcast a sixty-second acknowledgement of your generous support of CHMA twice a day from now until May 1. Do the math and we doubt you can find a better deal..

In exchange for your support, we'll tell people the name of your business or organization, your address, hours of operation and a brief description of the services or products that you provide.

What Will It Cost?

Compared to the high cost of advertising in today's ad market, we think this a bargain!

- Corporate Sponsorship: \$500.00**
- Small Business Sponsorship: \$250.00**
- Non-Profit Sponsorship: \$100.00**

(And we don't charge HST!)

Sign up before January 1 and you will also receive prominent mention in our program guide, to be distributed across campus and Sackville in January.

Act today!

Promote your business or organization at a reasonable cost and help your community! You'll be glad you did.

To find out more, call Pierre at 364-7654 or Tori at 364-9209 or send an e-mail to chma@mta.ca