



Mount Allison University Research Support Fund Communications Plan

It is Mount Allison's position that the execution of high-calibre, collaborative, and impactful research, is contingent on adequately supporting the indirect costs associate with that work. As such, Mount Allison provides information to both internal and external stakeholders that affirms the importance of the Research Support Fund and its role in supporting a dynamic and productive research enterprise. Our communication strategy is executed as follows:

1. A dedicated webpage providing general information on the Research Support Fund will be created and located on the Mount Allison Research and Creative Activity website. This webpage will link to our reporting page, providing information on how Mount Allison allocated its Research Support Fund allocation in previous years and our plan for upcoming use.
2. An acknowledgement statement will be included in all internal and external email communication from the Office of Research Services as follows:
The Office of Research Services acknowledges the support of the Tri-Council Granting Agencies' Research Support Fund (RSF) which helps sustain and advance Mount Allison's research mission.
This statement will have a hyperlink to the above listed webpage
3. Information about the Research Support Fund is provided as part of larger presentations to faculty members during annual information sessions about tri-council grant programs. These information sessions are typically held in late August / early September, late November, and May each year.
4. Information on the Research Support Fund (including a link to the website above) is provided to faculty researchers once per annum in internal monthly 'Research News' email digests
5. Communications related to tri-agency funded research (eg. on the MTA.ca webpage) will include an acknowledgement that this research is also, in part, supported by the "Research Support Fund"