

RBC Future Launch

Empowering Black youth
on their career journey.



Sam Effah
RBC Olympian

We are pleased to
invite you to an exciting
RBC® skill-building workshop:
Your Brand Matters.

Are you ready to define how others perceive you?

Join **Sam Effah**, *RBC Olympian*, as he teaches the basics of building a personal brand that's meaningful to you and creating an elevator pitch to highlight your skills.

WHEN:
December 3, 2020
1:00 p.m. – 2:30 p.m. (EST)

WHERE:
Video
conference

RSVP:

[REGISTER HERE](#)

This event is an employee-led and executive-sponsored initiative to help guide and equip Black youth in achieving their career goals.